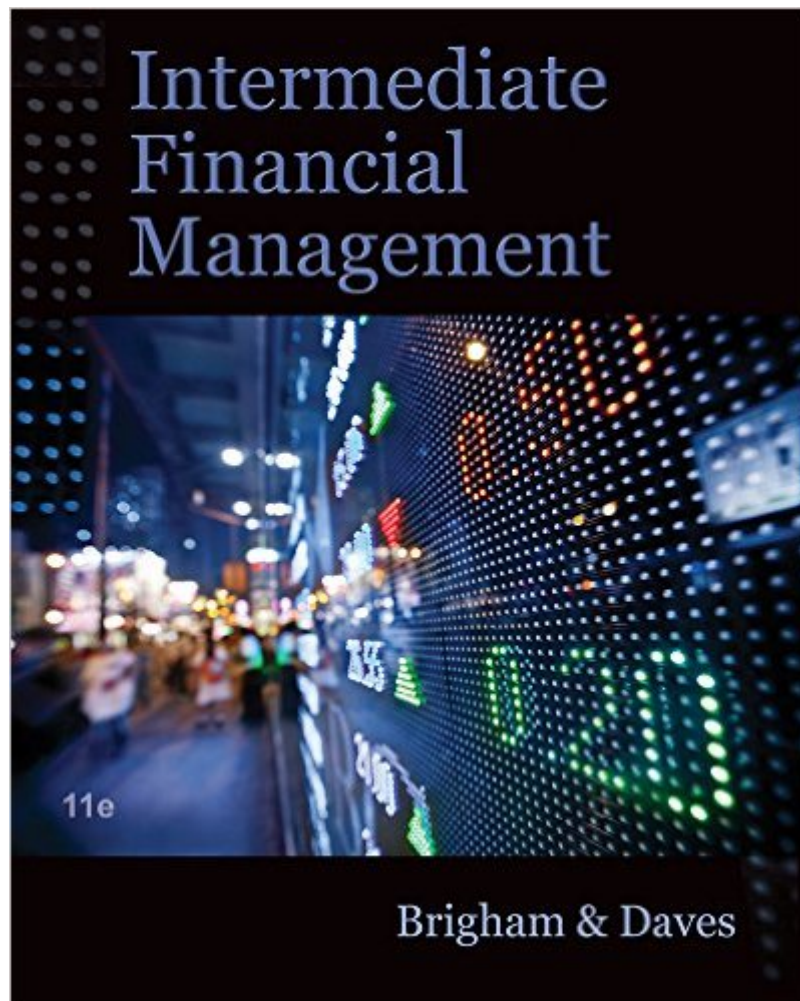


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# Intermediate Financial Management (with Thomson ONE - Business School Edition Finance 1-Year 2-Semester Printed Access Card)



## Synopsis

Now you can trust the only book specifically written for address concepts from intermediate or advanced corporate finance with Brigham/Daves' INTERMEDIATE FINANCIAL MANAGEMENT, 11E. This comprehensive book written by renowned finance authors Gene Brigham and Phillip Daves presents a unique, balanced coverage of the conceptual theories and practical skills that lead to stronger financial decisions. The book reinforces coverage from earlier corporate finance learning, while providing new advanced material to challenge even the most prolific learners. Coverage of core issues and of developing trends that are reshaping finance today are clearly discussed throughout the book's reader-friendly approach that is filled with timely real business examples, integrated cases, and Excel spreadsheet models. A comprehensive support package includes Thomson ONE-Business School Edition, the same financial online database Wall Street professionals trust every day as well as optional solutions Aplia<sup>®</sup> for Finance, today's leading online homework management system, and the CengageNOW online learning system with personalized learning path and support.

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## Customer Reviews

I'm a finance undergrad and currently in an MBA program and had to use this book for my advanced topics in finance class. The book is a difficult read. Hard to mow your way through the subjects and come out feeling like you learned something. CD is only mildly helpful. I also purchased the study guide and it was just as poorly designed/organized/written as the book.If you have to use the book for a class, plan on getting one of Aswath Damordaran's books to supplement

it. Damordaran is just hands down a better teacher, author and makes finance fun again.

The book covers many useful concepts, but puts numbers into formulas without telling where they came from. It is not a good book for a visual learner. It could do a better job explaining the examples given to demonstrate using formulas. Other than that it was just okay.

The BEST ADVICE I can give anyone using this book for a class is to GET THE STUDY GUIDE.

Link -> Study Guide for Brigham/Daves' Intermediate Financial Management, 10th You'll need coffee for this one. I am a finance nerd and love everything about it except this book. I gave it a mediocre rating because unfortunately you need to know most of it to get far as a finance major. It definitely has it all. If you get the study guide and read through the chapter before you start going through the actual book it will make life much easier. Last advice. Chapter 3 will make anyone want to change their major. Don't worry it gets easier.

I am presently in a MBA program and have been forced to use this book for our intermediate financial decision class. I have found it to be of very little help and actually muddles things more than clarifying or explaining finances. I have bought 3 other financial books in order to understand the class, all of them better written and far cheaper. This book is terrible in its' semi-explanations of financial formulas. Trying to tie these formulas and examples into any sort of problem application is almost impossible. If you end up having to use this book for a class, you must be prepared to spend a lot more time and money in searching for books that will truly do the job right.

I struggle to find anything good to say about the book or the accompanying website. I honestly cannot imagine that there was any measure of lucid thought put into the layout of the book. It jumps from subject to subject only to inform you that those subjects will be covered later. I think you may be able to make some sense out of this rubbish if maybe you'd spent 30 years in corporate finance, but as a learning tool it not only misses the mark, it wasn't even aware there was a mark. And the website? Lets just say it's free with the book and it still is not a good deal. If the folks that wrote this book are the ones providing financial advice for the largest corporations in America then we should all be amazed that our financial situation isn't worse. And note to the web, uh, "designers", if your site isn't intuitive no one will use it. Design 101 here folks. My deepest sympathies if your college course requires this book.

I have a lot of finance and accounting text books and I like this one the best. It is "intermediate" so it makes sense that it would be more thorough than the introductory finance text books. The best part is the availability of all excel templates on the website. I have not totally vetted the spreadsheets so I am not sure about the levels of errors, which can sometimes be an issue with these texts, but of the few I have worked with they are fine. This book is expensive but is worth the price.

I've used this for two University courses and find it to be very informative. The book was sent in excellent condition while being slightly used. The price was agreeable and I am happy with the product and delivery.

I am an MBA student and had to use this book for my Advanced Finance class. It is the most useless book I have purchased for any MBA class. VERY hard to follow and it provides very complicated and unclear examples of how to solve problems or understand concepts. I also got the study guide which was more helpful than the book itself, but it also was horrible. I am not sure why professors choose this book. I used my other finance books and the Internet to help me get through the class, as this book was hard to read, not well organized and offered little help to answer questions that required financial calculations. You better be up on finance topics, statistics, and know all the little symbols because that's all the book provides you. It does little to help you apply real world solutions to "theoretical" problems.

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